

Cup Update No. 3 | December 8, 2023

Dear ACG Cup Professors and Advocates,

Today's the day – **TEAM REGISTRATION IS OPEN!** We hope you'll remind your students and student groups about the upcoming ACG Cup 2024 competition taking place on Saturday, **February 24, 2024.**

REGISTRATION DETAILS: ACG CUP COMPETITION

Registration will be open for two months – from today through February 8. This will give interested student competitors plenty of early notice as well as time to settle in and form teams after the semester break.

Teams can easily register themselves, or you can register your team(s). Our form has been greatly simplified this year. [Go to our ACG Cup Team Registration Form any time you're ready.](#) This link is also live on our ACG Cup Details webpage.

REGISTRATION DETAILS: ACG CUP CAREER CONVERSATIONS + NETWORKING RECEPTION

In addition to our Team Registration being open, we've also opened registration for our ACG Cup Networking Reception. This popular event is returning on Friday, February 23, at Mercantile Bank's headquarters just north of downtown Grand Rapids. [REGISTER NOW](#) As always, competitors and professors/instructors receive complimentary admission to this event. Simply choose "student/professor" from the available ticket type and you're all set. This link is also live on our ACG Cup Details webpage.

WHAT'S ON TAP:

Classroom /Campus Visits: Members of the ACG Cup Committee and Liaison team have been making campus visits this fall and we'd love to come and see you! So far our Cup has traveled to Central Michigan University, Ferris State University, Northwood University, and Davenport University. We're due to visit Aquinas College in January and would love to make more campus or classroom visits. Inquire about a potential visit by contacting our Liaison Lead, [Gunther Brinkman](#) (and copy ACG Cup Coordinator [Heather Edwards](#)).

COMING SOON:

ACG Cup Resource Library: Our **new** on-demand platform of valuation and presentation

resources is nearly ready! Moving away from our virtual Valuation Seminar to this format will allow us to maintain a library of materials that can be accessed by teams and professors *as soon as a team's registration is approved* so that those materials can be referenced and utilized to aid in understanding the scope of the competition. Teams will receive confirmation of their registration and be sent a link to the materials. Library materials will include:

- M&A methodology videos and slide decks + practice set
- Private Equity overview and slide deck
- Personal branding/marketing for students and slide deck
- Presentation basics
- Sample video presentation – for illustrative purposes only – from one of our virtual-only years.

ACG Cup Competition Details Page: We continue to make updates to our [ACG Cup Details webpage](#) and hope you point your students there for at-a-glance information.

More ACG Cup news to know will find its way to your inbox as our competition takes shape! Reach out to ACG Cup Coordinator [Heather Edwards](#) with questions.