

Cup Update No. 2 | November 21, 2023

Dear ACG Cup Professors and Advocates,

We're nearing Thanksgiving break – and soon after we'll open team registration for the ACG Cup 2024 competition! We hope you'll remind your students and student groups about the upcoming ACG Cup 2024 competition taking place on Saturday, **February 24, 2024**.

WHAT'S RETURNING:

Networking Reception: ACG Cup sponsor **Mercantile Bank** has offered their community space for competitors, judges, professors, and Career Conversation representatives to gather and get to know one another. We'll meet on **Friday, February 23, 2024** from 4:30 – 7 PM; registration information is forthcoming.

ACG Cup Competition Details Page: We continue to make updates to our [ACG Cup Details webpage](#) and hope you point your students there for at-a-glance information.

WHAT'S ON TAP:

Classroom /Campus Visits: Members of the ACG Cup Committee and Liaison team have been making campus visits this fall and we'd love to come and see you! So far our Cup has traveled to Central Michigan University, Ferris State University, and Northwood University, and we'll be visiting Davenport University in early December. You can inquire about a potential visit by contacting our Liaison Lead, [Gunther Brinkman](#) (and copy ACG Cup Coordinator [Heather Edwards](#)).

ACG Cup Resource Library: Our committee is finalizing video recordings and parameters around supplemental materials for our **new** on-demand platform full of resources that can help teams succeed at the competition. Moving away from our virtual Valuation Seminar to this format will allow us to maintain a library of materials that can be accessed by teams and professors *as soon as a team's registration is approved* so that those materials can be referenced and utilized to aid in understanding the scope of the competition. Library materials will include:

- M&A methodology videos and slide decks + practice set
- Private Equity overview and slide deck
- Personal branding/marketing for students and slide deck
- Presentation basics

COMING UP:

Registration: ACG Cup 2024 team registration will be open on **Friday, December 8**. A registration link will be available at our webpage and will be shared with you in the next ACG Cup Update.

More ACG Cup news to know will find its way to your inbox as our competition takes shape! Reach out to ACG Cup Coordinator [Heather Edwards](#) with questions.