

ACG CUP FAQ

QUESTION

What *is* ACG Cup?

ANSWER

ACG Cup is an intercollegiate business case team competition that offers competitors real-world, hands-on experience in the world of M&A. ACG Western Michigan hosts the *largest* ACG Cup competition in North America.

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QUESTION

What is Career Conversations?

ANSWER

Career Conversations is like an informal job fair presented in a round-robin format. ACG Cup competitors will meet your company's representatives at our Friday evening Networking Reception and make connections to help further their career.

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QUESTION

When will Career Conversations take place?

ANSWER

Career Conversations will take place on Friday, February 23, 2024, at our pre-competition Networking Reception. We'll hold this special networking mixer at Mercantile Bank's Community Room -- at 301 Leonard Street, NW -- from 4:30 - 7:00 PM .

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QUESTION

What sort of benefits will my company or firm gain by attending Career Conversations?

ANSWER

In two words: **new talent**. Companies that send representatives to our Career Conversations event gain access to some of the **best** business students in the region -- and beyond -- for networking and talent development potential. Many past ACG Cup participants have found a job through connections made at Career Conversations!

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QUESTION

Is there a cost associated with taking part in Career Conversations? How many of my company's representaives can attend?

ANSWER

We offer Career Conversations at no cost to our representative companies* nor our attendees. Career Conversations has become a positive part of our ACG Cup competition and a partnership we prize. We'd love to welcome a pair of your company reps!

****A nominal fee of \$50/each for up to two additional company representatives beyond the first two will apply.***

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QUESTION

What sort of companies have participated in past Career Conversations?

ANSWER

The following is a short list of companies have participated in recent past Career Conversations events:

Adamy Valuation | BDO USA, LLP | Cascade Partners | Charter Capital Partners | Comerica Crowe | EHTC | Hungerford Nichols | Hylant Macatawa Bank | Mercantile Bank | PNC Stout

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QUESTION

Who can help answer any questions I might have about the Career Conversations event? How can I be sure to get invited?

ANSWER

Our team is ready to help, and ACG staff can be sure you get a seat at the table! Email ACG Cup Coordinator Heather Edwards at hedwards@acg.org

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QUESTION

What should I bring with me to this event?

ANSWER

You won't need anything special; we'll provide table top identifiers for your company. But you can feel free to bring business cards and any company branded swag you like!